



CERTIFICATE OF MAIL (37 CFR 1.8)

#9/a
W. Lawson
PATENT 1/20/04

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being submitted by First Class mail to the U.S. Patent and Trademark Office: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450

Date: 19 September 2003

Elizabeth A. Shewell

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Technology Center 2600

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

SERIAL NUMBER 10/068,771	FILING DATE 05 FEB 2002	FIRST NAMED INVENTOR ELDERING ET AL.	ATTY. DKT. NO. T742-10
TITLE Targeted Advertising in On Demand Programming		ART UNIT 2611	EXAMINER Huynh, Son P

Commissioner for Patents
P.O. Box 1450
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Amendment

This Amendment is in response to the Office Action mailed June 19, 2003, the current shortened statutory period for responding being September 19, 2003. Please enter the following amendments and consider the following remarks.